



COOPERATIVE DEVELOPMENT PROGRAM

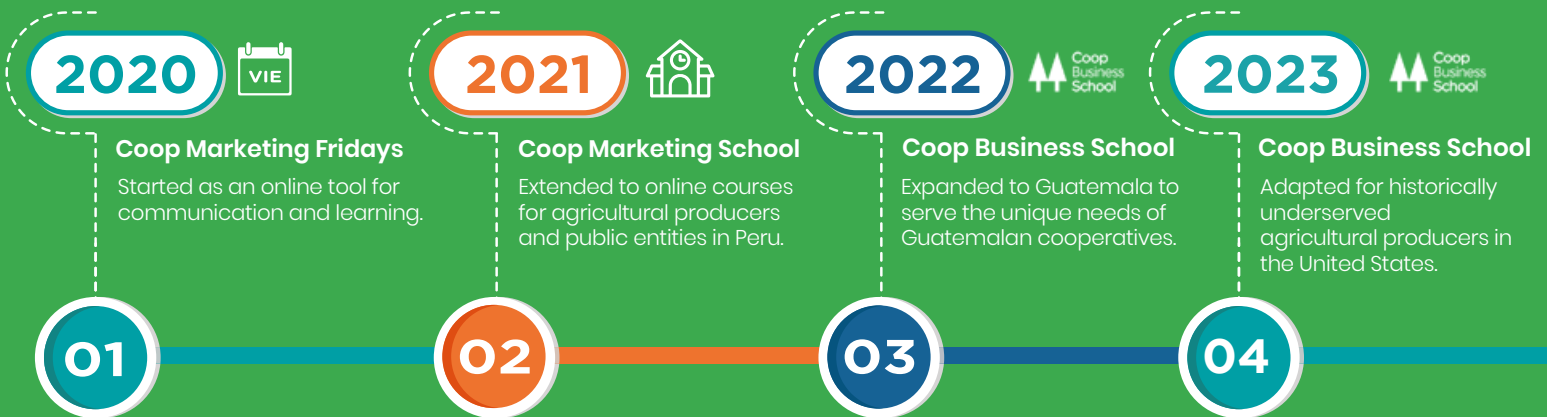


Coop Business School

WHAT IS THE COOPERATIVE BUSINESS SCHOOL?

We are a non-academic business school specializing in cooperatives, associations, and small rural businesses. We facilitate the development of practical skills and knowledge exchange, contributing to the strengthening and expansion of the social and solidarity economy. We offer an e-learning platform, a virtual community, and a dedicated team ready to learn and advance together.

How have we evolved?



During the COVID-19 pandemic, cooperatives - in agriculture and other sectors - faced serious disruptions to their markets and operations. At the same time, technical assistance was only possible virtually. The Coop Business School launched in Peru in 2020 to help cooperatives adapt to this new context by unlocking the power of digital tools and social networks. Originally called the Co-op Marketing School, the goal of the platform was to strengthen co-ops during the pandemic. But responding to the program's success and interest from other sectors and countries, the School expanded to Guatemala in 2022 and to the United States in 2023.

Our objectives



Strengthen cooperatives' branding and market position.



Improve cooperative members' incomes and livelihoods.



Energize and inspire members, their communities and key stakeholders



Reduce the digital gap within cooperatives.

What have we accomplished? (up to July 2024)



287

Events



68

Courses



75

Group
tutoring



4,730

Individual
tutoring



174

Experts on marketing, taxation, accounting, finance, governance, legal aspects, cooperative business model, gender equality, farm costs, cupping and other topics.



8,104

People
Women: 45%
Youth: 35%



975

Cooperatives
and associations



3,536

Other businesses
and organizations

Participants from
12 countries



What can we do together?

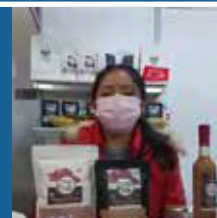
If you are interested in participating in the Co-op Business School -whether as a student, expert or partner - be sure to contact us.

**Join our
community!**

businessschool.coop

- ▶ Youtube: [cbs.coopnclusa](https://www.youtube.com/cbs.coopnclusa)
- 📷 Instagram: [cbs.coopnclusa](https://www.instagram.com/cbs.coopnclusa)
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