

COOPERATIVE DEVELOPMENT PROGRAM

**Coop
Business
School**

WHAT IS THE COOPERATIVE BUSINESS SCHOOL?

We are a nonacademic business school specializing in cooperative, associations and small rural businesses. We facilitate the development of practical capacities and knowledge exchange, contributing to the strengthening and expansion of the social and solidarity economy. We offer an e-learning platform, a virtual community and a team ready to learn and advance together.

How have we evolved?



During the COVID-19 pandemic, cooperatives - in agriculture and other sectors - faced serious disruptions to their markets and operations. At the same time, technical assistance was only possible virtually. The Co-op Business School launched in Peru in 2020 to help cooperatives adapt to this new context by unlocking the power of digital tools and social networks. Originally called the Co-op Marketing School, the goal of the platform was to strengthen co-ops during the pandemic. But responding to the program's success and interest from other sectors and countries, the School expanded to Guatemala in 2022 and to the United States in 2023.

Our objectives



Strengthen cooperatives' branding and market position.



Improve cooperative members' incomes and livelihoods.



Energize and inspire members, their communities and key stakeholders.



Reduce the digital gap within cooperatives.

What have we accomplished? (up to Feb. 2024)



229

Events



58

Courses



75

Group
tutoring



4,730

Individual
tutoring



174

Experts on marketing, taxation, accounting, finance, governance, legal aspects, cooperative business model, gender equality, farm costs, cupping and other topics.



6,136

People
Women: 42%
Youth: 55%



764

Cooperatives
and associations



3,796

Other businesses
and organizations

Participants from
12
countries



What can we do together?

If you are interested in participating in the Co-op Business School - whether as a student, expert or partner - be sure to contact us.

Join our
community!

businessschool.coop

- YouTube: [cbs.coopncbaclusa](https://www.youtube.com/cbs.coopncbaclusa)
- Instagram: [cbs.coopncbaclusa](https://www.instagram.com/cbs.coopncbaclusa)
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